

FOR IMMEDIATE RELEASE: DF2FM Expands Reach and Impact with New Distribution Partners

[Fort Worth, January 21, 2024] — In a significant move to enhance its community outreach, Don't Forget to Feed Me Pet Food Bank, Inc. (DF2FM), a leading non-profit organization committed to addressing pet food insecurity, proudly announces the addition of two new food pantry distribution partners and two new Home, Not Alone senior serving partners.

The newly welcomed food pantry distribution partners are the 4Saints Episcopal Food Pantry of Fort Worth, TX, and Friends of Cleburne Animal Shelter (FOCAS) of Cleburne, TX. It's noteworthy to mention that FOCAS is currently undergoing a name change to Foundation of Caring Animal Supporters.

On the Home, Not Alone front, DF2FM has partnered with Northside Inter-Community Agency (NICA) of Fort Worth, TX, and Victory Forest Community Center of the City of Fort Worth. These additions further strengthen DF2FM's commitment to supporting seniors and ensuring their ability to feed their companion animals.

DF2FM did discontinue its Home, Not Alone partnership with the City of Watauga and the City of Azle. Meals on Wheels of Tarrant County has demonstrated ample resources and logistical efficiency, making it the logical successor to manage these centers moving forward.

Distribution at Linwood Square and Magnolia (low-income senior apartments) was ceased due to difficulties in sustaining the distribution at their respective locations. Comprehensive information was provided to these locations to guide clients in finding pet food assistance at another DF2FM partner.

With these updates, DF2FM now boasts a network of 35 partners, including 21 food pantry partners and 14 Home, Not Alone senior serving partners. The organization is proud to announce that it currently distributes over 35,000 pounds of no-cost pet food to the community each month.

"We are thrilled to welcome our new partners and expand our reach to better serve the community," said Maria Koegl, Director at DF2FM. "These additions align with our mission to address pet food insecurity and ensure pets stay fed and at home with their families."

For more information on DF2FM's initiatives or to get involved, please visit www.df2fm.org or contact Maria Koegl at manager@df2fm.org or 817-334-0727.

About DF2FM:

The mission of Don't Forget to Feed Me (DF2FM) is to supply pet food to local agencies in support of pet owners while educating the public about pet food insecurity. By providing pet food for those in need during challenging financial times and increasing awareness, we offer an alternative to surrendering—or worse, abandoning—a family pet. Don't Forget to Feed Me helps to ensure that no pet owner must choose between stay...or go.

Pet food received via DF2FM is meant to keep pets in their homes and should not be used for strays, feral colonies, fosters, etc. While we understand the need, we have limited resources and must stay within our mission.

Every one of our distribution partners has officially agreed to the terms outlined above. Deviating from these guidelines could result in the termination of our partnership. While some partners run pet food pantry programs alongside other services like rescue, TNR, and vaccines, this doesn't alter their agreement with us regarding the allocation of the pet food we provide.

We understand that this might disappoint clients of our partners, and for that, we apologize. The demand for pet food, however, significantly exceeds the available supply. Our focus is on excelling in our specific niche. Although we can't address the needs of all hungry animals, our proactive approach aims to keep pets in their homes with their families, preventing surrenders or them ending up on the streets.